

Cambridge City Council

Community Wellbeing Portfolio Plan 2014-15

Portfolio Holder: Councillor Sarah Brown

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Introduction

a) Remit/purpose of the portfolio.

- § To ensure all city residents have the opportunity to influence, access and benefit from arts, sports and community provision
- § To ensure there is an adequate focus on the delivery of growth related services to new neighbourhoods in the city; to understand local need and help these and existing communities develop a strong sense of place
- § To identify and promote opportunities to improve health and well-being

b) Context for plan

The national economic situation has placed increasing pressure on people's individual budgets as well as on the budgets of public service and voluntary organisations. At the same time, the Localism Act gives voluntary groups more say over how local services are run. In response, we have had to take difficult decisions to reduce spending in certain discretionary areas and are looking to provide other services in different ways too. We will continue to work in partnership with our communities and other service providers to understand and respond to local needs, and in particular supporting people who are more vulnerable.

A restructure of Community Development is underway with the objective of delivering significant savings of around £500,000. A merger of Community Development and Arts & Recreation under one head of service is planned for 2014-15. Alternative delivery models are being explored for the management of Cambridge Corn Exchange and Cambridge Folk Festival. Any new arrangements are expected to be in place from 2015-16.

Key initiatives in 2014-15 will be:

- § Review strategic grant priorities, budgets and management of process
- § Restructuring associated with merger of the 2 sections
- § Implementation of any new arms length management arrangements for parts of the Arts & Recreation service – in the form of an Arts Trust
- § Implementing plans to deliver infrastructure and support new communities living in growth areas

- § Ensuring the local health partnership provides a strong voice for Cambridge and supports opportunities to live healthy lifestyles
- § Overseeing local organisation of the Cambridge to London stage of the 2014 Tour de France on 7.7.2014

The following service divisions will contribute to the achievement of this Plan's Objectives:
Arts and Recreation, Community Development, Refuse and Environment, and Streets and Open Spaces

Vision Statements applicable to this portfolio

Council Vision

The Council's eight corporate vision statements were reiterated as part of the 2012 Annual Statement and provide the context for the Council's work. The vision statements most pertinent to this portfolio are:

Cambridge - where people matter:

- § A city which celebrates its diversity, unites in its priority for the disadvantaged and strives for shared community wellbeing
- § A city whose citizens feel they can influence public decision making and are equally keen to pursue individual and community initiatives

Cambridge – a good place to live, learn and work:

- § A city which recognises and meets needs for housing of all kinds – close to jobs and neighbourhood facilities
- § A city with a thriving local economy that benefits the whole community and builds on its global pre-eminence in learning and discovery

Cambridge – caring for the planet

- § A city of low carbon living and minimising its impact on the environment from waste and pollution

Strategic Objectives 2014-2015

Vision Statement:	A city which celebrates its diversity, unites in its priority for the disadvantaged and strives for shared community wellbeing
Strategic Objective 1:	In a period of constrained resources, deliver arts, sports and community provision in ways which ensure all city residents have the opportunity to influence, access and benefit from them.
By March 2015 we will have:	<p>CW 1.1 Agreed new grants priorities and grants budgets for 2015/16; agreed a grants programme that supports the City's voluntary sector and achieves Council objectives</p> <p>CW 1.2 Established a new Arts Trust and five year business plan to run the Cambridge Corn Exchange, Cambridge Folk Festival and other aspects of the Arts & Recreation service¹</p> <p>CW 1.3 Implemented the restructure of Community Development and Year 2 of the Children and Young People's Participation Service Business Plan</p>
Lead Officer:	TW: 1.1, 1.3; DK: 1.2
Performance Measures:	<p>CW 1.1</p> <ul style="list-style-type: none"> § Grants review is carried out in accordance with the Cambridgeshire Compact. § Members agree new grants priorities and revised budgets for Community Development and Arts & Recreation Developments Grants § Grants budget has been fully allocated in accordance with new criteria and priorities <p>CW 1.2</p> <ul style="list-style-type: none"> § Set up achieved in accordance with implementation plan milestones <p>CW 1.3</p> <ul style="list-style-type: none"> § The new model of delivery, identified savings and income targets are achieved

¹ If a decision is taken to proceed in March 2014

Delivery Risks	<p>CW 1.1</p> <ul style="list-style-type: none"> § Review not carried out in accordance with Cambridgeshire Compact § Other funders reduce their budgets which could de-stabilise some voluntary groups <p>CW 1.3</p> <ul style="list-style-type: none"> § Commissioned work is lower than anticipated - income target not met.
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Vision Statements:	<p>A city which recognises and meets needs for housing of all kinds – close to jobs and neighbourhood facilities.</p> <p>A city whose citizens feel they can influence public decision making and are equally keen to pursue individual and community initiatives.</p>
Strategic Objective 2	To ensure there is an adequate focus on the delivery of growth related services to new neighbourhoods in the City; to understand local need, help develop a strong sense of place and promote connectivity to the rest of Cambridge
By March 2015 we will have:	<p>CW 2.1 Agreed sustainable management arrangements for the Council's new community facility at Clay Farm which responds to the local needs and pressures on public sector funding.</p> <p>CW 2.2 Involved stakeholders and residents in the design and future management arrangements for new community facilities at NW Cambridge and Darwin Green</p> <p>CW 2.3 Signed an Agreement with Parkside Federation securing community use of Trumpington Secondary School Sports Centre</p>
Lead Officer:	TW: 2.1 2.2; DK: 2.3
Performance	CW 2.1

Measures:	<ul style="list-style-type: none"> § Structure and business plan are in place and effectively engage stakeholders. CW 2.2 <ul style="list-style-type: none"> § Designs meet the needs of local people; sustainable approach to management identified CW 2.3 <ul style="list-style-type: none"> § Agreement is signed
Delivery Risks:	CW 2.1 and 2.2 <ul style="list-style-type: none"> § Cost of management arrangements § Partners and stakeholders cannot agree on design or future management arrangements CW 2.3 <ul style="list-style-type: none"> § School does not conclude Agreement

Vision Statements:	A city which celebrates its diversity, unites in its priority for the disadvantaged and strives for shared community wellbeing
Strategic Objective 3:	To work with partners to deliver the priorities of the Health and Wellbeing strategy, particularly where they relate to vulnerable communities
By March 2015 we will have:	CW 3.1 Expand the capacity for Exercise Referral in the city through a) creation of new fitness centre at Parkside and b) the potential for continuation/expansion of other sites via NHS funding CW 3.2 Developed and implemented year 1 action plan for new sports and physical activity strategy, including new 'Learn to Swim – Access' initiative CW 3.3 Updated facilities sporting need analysis in the City and South Cambs for playing pitches.
Lead Officer:	DK and IR 3.1, 3.2, 3.3
Performance Measures:	CW 3.1 Options have been discussed with NHS, GLL and other stakeholders. A subsequent decision is taken about continuing viability of citywide scheme CW 3.2 Programme is in place offering lessons to targeted groups CW 3.3 A robust analysis is prepared

Delivery Risks	CW 3.1 NHS or other external funding unavailable to run a city wide programme CW 3.2 Successful engagement with targeted groups CW 3.3 Resources are available from stakeholders to support the work
Strategic Objective 4:	To host a safe and enjoyable Tour de France event
By July 2014	CW 4.1 Successfully coordinated local management arrangements for the Tour de France Stage 3 Cambridge to London CW 4.2 Explore opportunity created by Tour de France for improving cycling infrastructure and participation CW 4.3 Delivered a successful Arts Council funded commission which leaves a lasting legacy for the community
Lead officers	LB and DK
Performance Measures	CW 4.1 Post event reviews conclude it was a safe and enjoyable event CW 4.2 Priorities agreed and delivered with County and other stakeholders CW 4.3 Commissioned work delivered on budget and on time
Delivery risks	All. Adequate planning and resources in place for event.

Background Information:

ChYpPS Business Plan

<http://www.cambridge.gov.uk/democracy/documents/g540/Public%20reports%20pack%2011th-Oct-2012%2013.30%20Community%20Services%20Scrutiny%20Committee.pdf?T=10> See item 13

Cambridgeshire Health and well being strategy

<http://www.cambridgeshire.gov.uk/CMSWebsite/Apps/Committees/AgendaItem.aspx?agendaItemID=6066>

Arts Strategy 2011-2014 (Cambridge City Council)

<http://www.cambridge.gov.uk/ccm/content/leisure-and-entertainment/arts-strategy.en>

Sports Strategy 2009-2013 (Cambridge City Council) <http://www.cambridge.gov.uk/public/docs/Sports%20Strategy%202009-13.pdf>